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### **New Showroom to Debut Brand New Licenses and Collections**

**High Point, NC** - Shady Lady will be debuting two new licenses with Jane Seymour Designs and Michael Payne Home Collection along with a new outdoor lighting line at the upcoming High Point Market. Along with these introductions is a new showroom located in the International Home Furnishings Building at Wren 254. "Our new showroom is larger and more centrally located, which we are very excited about," explains Susie Morter, Shady Lady President. "We are focusing on manufacturing more and more of our lighting products in our own factory in Graffon, WI and are looking forward to displaying these items at High Point." Additions to the Woolrich Collection will also be shown.

A ribbon cutting ceremony is scheduled to take place on Sunday, October 18<sup>th</sup> at Shady Lady's new showroom IHFC, W254 starting at 4pm. Designer and TV personality Michael Payne will be present for the ribbon cutting and visitors at market are invited to attend and stay for a gala with refreshments following the ceremony.