

Shady Lady®

LIGHTING

For Further Information contact:
Megan Gardner/Shady Lady
P: 1.800.343.1954 ext. 102
F: 262.377.7190
mgardner@shadyladylighting.com

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Shady Lady Teams Up With Jane Seymour

Grafton, WI- Shady Lady Lighting, a pioneer in indoor and outdoor lighting, is excited to announce their design collaboration with Jane Seymour to launch a co-branded line of decorative lighting. The collection includes table and floor lamps, wall sconces and chandeliers and will debut at the High Point Market in their new showroom, IHFC W254. "This partnership with Shady Lady Lighting is very exciting for me," says Seymour. "Designing my own home to reflect warmth and creativity has been a great joy and I feel privileged to be joining Shady Lady Lighting in making my designs available to others."

Jane Seymour Designs is a home category collection inspired by the accomplished actress/artist's own passion for art and design. It is for retailers of every caliber both nationally and internationally. The lighting from Jane Seymour Designs combines ideas, images and color palettes from Jane's artwork and lifestyle. Utilizing iron with different finishes, porcelain pieces and handmade shades creates a traditional elegance that personifies Jane Seymour.

"Jane has a wonderful sense of color and design for the home", explains Susie Morter, President of Shady Lady. "Our first lighting collection will be derived from Jane's Ocean and Garden Serenity themes, which embraces a simple understated luxury in serene colors and is inspired by the earth's oceans, beaches and lush gardens.

For more information on Shady Lady's complete program, visit shadyladylighting.com

